# Company Profile

never out weekend



SINCE 2017

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# OPTIMIZING YOUR MARKETING STRATEGY

TO THE MOST EFFECTIVE MARKETING AGENCY FOR YOUR BRAND. WE'VE HELPED BRANDS TO MAINTAIN THEIR MARKET SHARE BY USING THE MARKETING STRATEGY WE CREATED

**HOW CAN WE HELP YOUR BRAND TO GET THE MARKET SHARE GOAL?**

**LETS GET STARTED**





# About Us

## Who We Are?

Established in early 2017, we are full-service marketing solutions, designed to help brands break out in a new era of hyper-connected, consumer-centric communications.

We are developing strategic ideas that engage your audience to act. Regardless of your product or service, experiential marketing ideas hit your audience where they live. Driving emotional connections to your brand efforts is what we're all about.

We are the most effective marketing agency for your brand We are the most effective marketing agency for your brand



# Our Vision

Let us achieve our great mission together.

To become a leading company in the event industry organizer and creative design that prioritizes innovation, quality and customer satisfaction, as well as contributing to the development of quality human resources in Indonesia.

# Our Mission

## Mission 1

Providing the Best Event Organizer Services: Presenting a unique and memorable event experience by combining creativity and the latest technology, ensuring every detail of the event is carried out perfectly.

## Mission 2

Innovation in Production and Design: Developing innovative, attractive and functional 3D production and design solutions, so as to meet client needs in a more effective and efficient way.

## Mission 3

Customer Satisfaction as Top Priority: Establishing good relationships with clients and listening to their needs and expectations, so as to provide appropriate and satisfying solutions.

## Mission 4

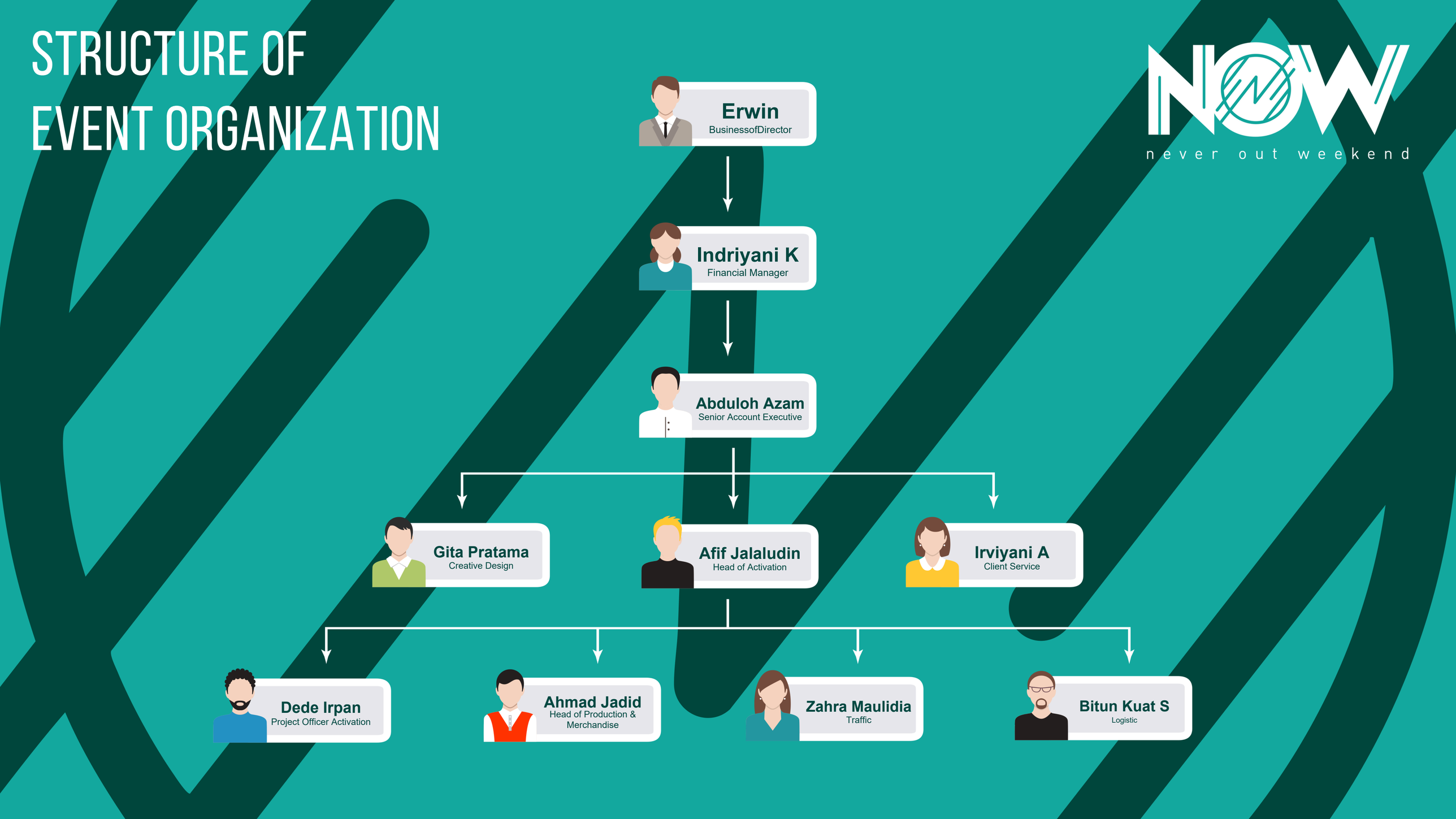
Sustainability and Social Responsibility: Implementing sustainable and environmentally responsible business practices, as well as contributing to the development of the surrounding community through various social programs.

To lead the industry in sustainable and innovative solutions. And to make the company grow bigger and impact the world.



# STRUCTURE OF EVENT ORGANIZATION

never out weekend



# Our Service

Let us give you our best services.

**01**

## Marketing Strategy

Concept to excution of marketing strategi based om your brand market segment

**02**

## Brand Activation

Intergration off & online brand activity formulated for your brand

**03**

## Business Development

Developing traditional, modern & digital distribution channels to increase sales

**04**

## Media Placement

The effectiveness of ATL, BTL & ITL media buying based on the brand and market segment

**05**

## Public Relation

Brand Sustainability strategy through government & community media relatoins to corporate social responsibility

**06**

## Creative Design

Radical out he box visual, audio, copywriting communication based on your brand guidelines with high audience engagement goals

# Coverage Area



# Portfolio Of Recent Client



# OUR PROJECT

We provide comprehensive production services. As illustrated in the picture, the event Wall's are part of the activation and sales event, and we are responsible for producing all booth requirements.







## ACTIVATION
## SALES
## PRODUCTION








# OUR PROJECT

## INTERNAL UPGRADING

We also support companies in organizing internal upgrading programs and memorable family gatherings

## ROADSHOW

Our expertise includes organizing impactful roadshow events nationwide—whether in schools or diverse venues—designed according to our clients' objectives

# Our Project

A Story of Our Company in January 2024


















# Our Project

## A Story of Our Company in February 2024



















# Our Project

## A Story of Our Company in March 2024

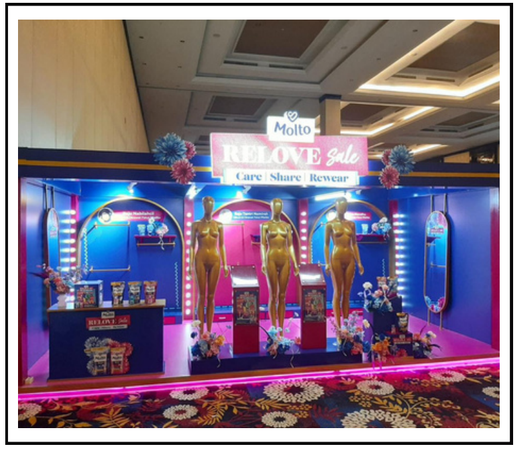




















# Our Project

A Story of Our Company in April 2024























# Our Project

## A Story of Our Company in Mei 2024




















# Our Project

A Story of Our Company in Juny 2024





















# Our Project

## A Story of Our Company in July 2024























# Our Project

## A Story of Our Company in August 2024









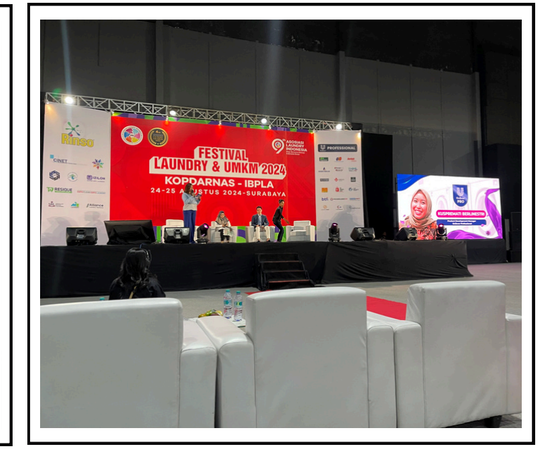












# Our Project

## A Story of Our Company in September 2024

















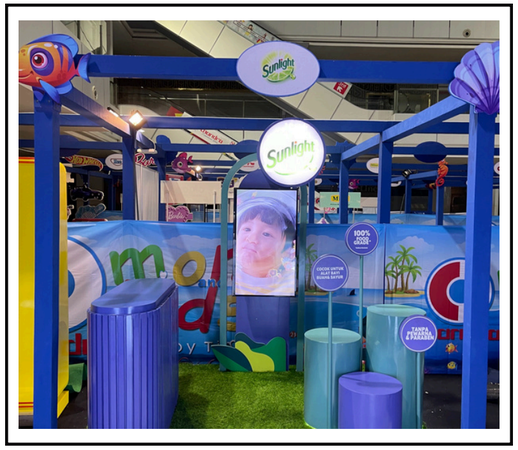






# Our Project

A Story of Our Company in October 2024






















# Our Project

## A Story of Our Company in November 2024
























# Our Project

## A Story of Our Company in December 2024























# THANK YOU